



ROADMAP



STRONG Mission

The East Contra Costa STRONG Collaborative Fund (STRONG Fund) aims to increase racial equity and economic justice in East Contra Costa County (ECCC) by strengthening the capacity of nonprofits, supporting leadership development and building community voice and power.

VALUES AND PRINCIPLES

1. Center Black, indigenous and people of color voices
2. Listen and learn from community partners
3. Leverage relationships with community leaders and decision makers
4. Seek out unmet opportunities ripe for investment
5. Stay flexible to meet emergent opportunities
6. Commit to long-term work in East Contra Costa County community

GOALS

1. Invest in leadership and capacity towards racially equitable changes in policies and institutions, especially around issues most important to BIPOC communities.
2. Support community-led narrative change efforts
3. Increase philanthropic and private investment in ECCC

STRATEGIES

1. Expand and deepen the leadership capacity of BIPOC leaders to build collective power by strengthening resident leadership, community organizing, and the connective tissue between coalitions and organizations
2. Enhance the infrastructure of grassroots organizations and nonprofits to build and sustain equitable and thriving communities through effective service, advocacy, and access to public and philanthropic grants
3. Support community and ethnic media expansion to inform, engage and amplify the voices of BIPOC communities, reshape racist narratives and increase transparency and accountability for justice
4. Educate and engage philanthropy and the public sector to increase investments in East Contra Costa County

The East Contra Costa STRONG Collaborative Fund members include East Bay Community Foundation, John Muir Community Health Improvement, John Muir Community Health Fund, Justice Justice Fund, Dean & Margaret Leshner Foundation, Magic Cabinet, San Francisco Foundation, Y & H Soda Fund, The California Endowment & Zellerbach Family Foundation