

East Bay Fund for Artists



2024-2025 Webinar

August 15, 2024 11:00 am



East Bay Fund for Artists



Agenda

- Eligibility
- Process
- Timeline
- Q & A

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Eligibility

- **Organization** located in the East Bay commissioning a Bay Area artist **OR**
- **Artist** living in the East Bay, a fiscal sponsor is required (does not have to be in the Bay Area)
- Must not have been an EBFA awardee during the 2023 calendar year
- **Commission** must support a **new work**

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Full Guidelines and Application

Available online:

<https://www.ebcf.org/initiatives/east-bay-fund-for-artists/>

https://eastbaycf.smapply.io/prog/east_bay_fund_for_artists

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Organization or Artist Application

- Should I apply as an individual artist or as an organization?
- **A few questions to help you answer this question:**
 - Who is truly leading the work?
 - Who is commissioning the project?
 - Whose audience or base is being expanded?

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Application Checklist

Organizations

- Questions/Demographics
- Narrative (2 pages)
- Project Budget
- Project Timeline
- Artist(s)' Statement
- Organization Budget (current and previous)
- Artist(s)' Work Sample – with description

Artists

- Questions/Demographics
- Narrative (2 pages)
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- Artist(s)' Work Sample – with description
- Presenting venue letter of commitment
- Fiscal sponsor letter of commitment
- FS Organization Budget (current and previous)

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What the panel will be looking for:

- Creation of **new work** and support of individual artists:
 - Clear vision with strong artistic practice.
 - 100% of EBFA Funds and request must be allocated to the **lead artist(s)** (\$5,000 up to \$25,000).
 - **EBFA funds will support up to 75% of the total project cost.**
- Engagement with **community**/audience.
- **Social justice** themes in work.

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Sample Budget

Income		Expenses	
EBFA	\$500	Michael Jackson (lead artist)	\$500
Individual donors	\$500	Janet Jackson (supporting artist)	\$200
In-Kind	\$50	Recording studio fee	\$200
Foundation	\$100	Premiere venue fee	\$200
Government	\$150	Fiscal sponsor fee	\$50

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Budget template

(Name)		
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Artist's Budget (year-year)		
INCOME/SUPPORT FOR PROJECT	TOTAL	DETAIL
Contributions:		
Individual Contributions		
In-Kind Donations		
Other:		(Describe)
	Total \$	
Government Grants:		
xxx		
xxx		
xxx		
	Total \$	
Foundations:		
xxx		
xxx		
xxx		
	Total \$	
Corporations:		
xxx		
xxx		
xxx		
	Total \$	
Performance Fees:		
Ticket Sales		
Merchandise		
(Item)		(Describe)
(Item)		(Describe)
Other:		(Describe)
	Total \$	
TOTAL INCOME: \$		

(Name)		
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Artist's Budget (year-year)		
EXPENSE	TOTAL	DETAIL
Artist Fees:		
Lead Artist Fee		
(Name)		(Discipline)
Other Artist Fees		
(Name)		(Discipline)
(Name)		(Discipline)
	Total \$	
Contract Services* (related to project):		
xxx		(Describe)
xxx		(Describe)
xxx		(Describe)
	Total \$	
Rent (related to project):		
Office/Studio rent		
Performance Rental		
Rehearsal		
Other:		(Describe)
	Total \$	
Supplies, Equipment, Printing, etc:		
Artist Supplies		(Describe)
Office Supplies		(Describe)
Postage		
Printing/Copying		
Equipment: Rental		
Equipment: Purchase		
Equipment: Maintenance/Repair		
	Total \$	
TOTAL EXPENSE: \$		

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How the Panel Will Score Applications

- Clear articulation of the project and how it aligns with the artist's artistic practice/creative development.
- Demonstrated ability to complete project.
- Plan to reach/engage your audience.
- Strength of social justice themes & issues.
- Organizations:
 - Rationale for selecting the artist(s)
 - Ability to manage the project

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Work Sample

- 1 or 2 work samples per lead artist
- Audio or Video:
 - .mp4 or .mov
 - No more than 3 minutes long
 - Upload to Youtube or Vimeo
- Photos
- **Upload work sample via Survey Monkey Apply**

East Bay Fund for Artists Timeline



- **Deadline to apply:** September 9, 2024
- **Panel Decision:** Early November
- **Grants Disbursed:** Mid November
- **East Bay Premiere:** within 1 year of receipt of award

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Fiscal Sponsorship

- A fiscal sponsor is required for all artists and organizations who do not have their own 501c3.
 - Does not need to be located in the East Bay.
- Fiscal Sponsor Organizations:
 - Fractured Atlas - <https://www.fracturedatlas.org/site/fiscal/>
 - SomArts - <http://www.somarts.org/programs/fiscal-sponsorship/>
 - Intersection for the Arts - <https://theintersection.org/get-support/fiscal-sponsorship/>
 - Dancers' Group - <http://dancersgroup.org/aboutsponsorship/>
 - ProArts - <http://www.proartsgallery.org/artistservices/fiscalsponsorship.php>
- Many local nonprofits provide sponsorship to a smaller number of projects. If you've worked closely with a nonprofit organization in the past, ask if they have sponsorship opportunities.

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Additional Questions?

- Specific, individualized questions?
- Contact us!
 - ebfa@eastbaycf.org