

Belonging in Oakland:

A Just City Cultural Fund

A PARTNERSHIP OF THE CITY OF OAKLAND'S CULTURAL AFFAIRS DIVISION,
AKONADI FOUNDATION, AND EAST BAY COMMUNITY FOUNDATION

Deadline to Apply:

Monday, July 31, 2023

5:00pm

More information visit: www.ebcf.org/a-just-city-cultural-fund/

LAND ACKNOWLEDGEMENT

Huichin | Saying the original name of this land

Ohlone | Saying the name of the original stewards of this land (past, present, future)

Land acknowledgments are an entry point into relationship building and solidarity actions

Sparking Radical Hope For A Racially Just Oakland

“Without new visions, we don’t know what to build, only what to knock down. We not only end up confused, rudderless, and cynical, but we forget that making a revolution is not a series of clever maneuvers and tactics, but a process that can and must transform us.”

–Robin D.G. Kelley, *Freedom Dreams: The Black Radical Imagination*



Hi, I'm Anyka.

**Fund Manager
Just City Cultural Fund**



Hi, I'm Vanessa.

**Senior Advisor
Just City Cultural Fund**

WEBINAR AGENDA

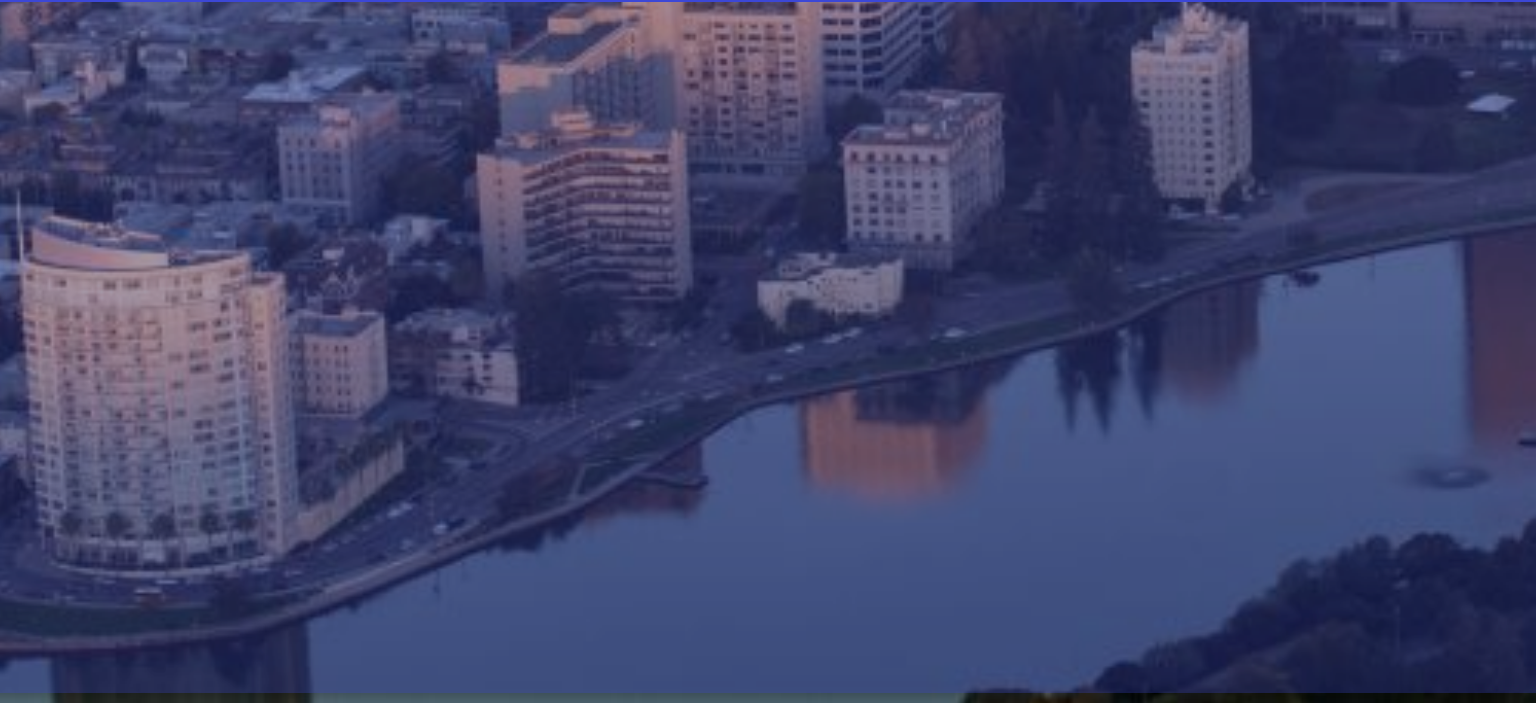
Questions during the
webinar?

There will be a **Q&A** at the
end of today's webinar.

- Welcome & Introductions
- Program Overview
 - About the Partnership & Fund
 - Eligibility & Application Process
 - Review Criteria
 - Application Requirements
 - Timeline
 - Technical / Access Assistance
- Q & A



ABOUT THE PARTNERSHIP & FUND



The Partnership

The Just City Cultural Fund is a unique public-private partnership between Cultural Affairs Division, Akonadi Foundation and East Bay Community Foundation (EBCF). This philanthropic “Voltron” brings together the cultural equity vision of Oakland’s Cultural Affairs Division, the racial justice mission of the Akonadi Foundation, and the commitment to power building of East Bay Community Foundation (EBCF). *Belonging in Oakland: The Fund* is made possible with major funding from the Surdna Foundation *Thriving Cultures* program and additional funding from the Akonadi Foundation and East Bay Community Foundation.

The Purpose

The Fund aims to support and resource BIPOC-led, civic cultural and social justice organizations who bring to life radical ideas that reimagine how we operate and move as a society — ideas that will be developed, tested, and documented by and with community over a three-year period. From narrative shifts to policy prototypes to new community power-building structures, the Fund seeks to expand the realm of what is possible to achieve racial justice.



ELIGIBILITY

The Fund seeks to support Oakland-based, BIPOC-led policy-change collaborations whose visions are rooted in communities that have been most impacted by structural racism.

- **Oakland-based and *BIPOC-led**
- **Cultural organization or Social Change organization** that works with civically-oriented Artists/Cultural Practitioners in Oakland
with
- 501(c)(3) or 501(c)(4) non-profit status *or*
- 501(c)(3) fiscal sponsor *and*
- \$500,000+ operating budget



WHAT WE WILL FUND

Moving beyond critiques of injustice, the Fund seeks collaborations with the multiple purposes of:

- Generating radical imaginings that counter oppressive racialized policies with transformative approaches and/or practices for building a more just and equitable city;
- Supporting self-determined and deeply culturally-informed action by those most impacted by systemic racism;
- Lifting up lifeways and value systems that cultivate greater belonging in Oakland
and
- Producing policy-change-oriented prototypes for a just and equitable city



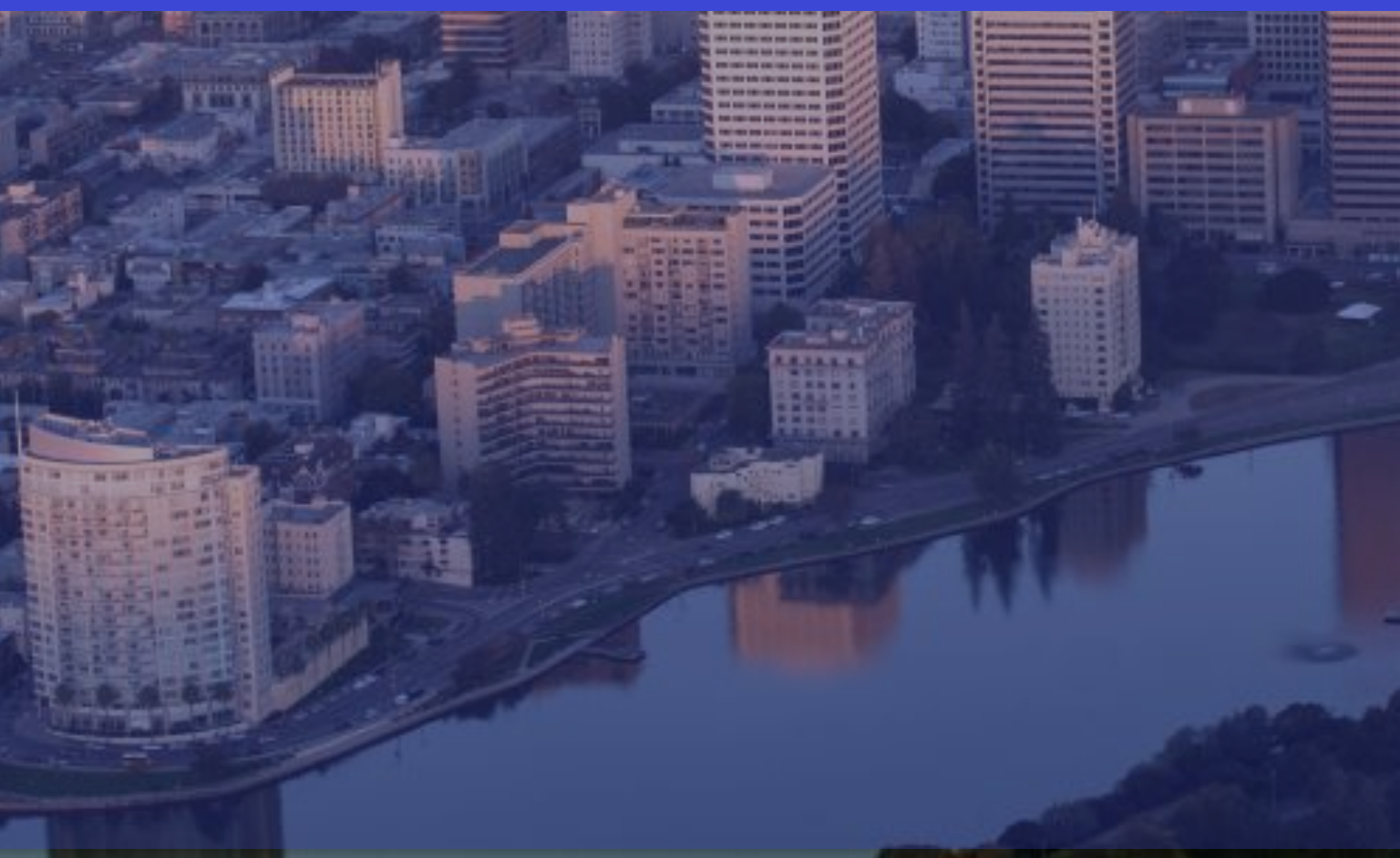
WHAT WE WILL NOT FUND



- Activities to influence the outcome of elections for candidates for public office
- Capital campaigns for building maintenance/construction/purchase or endowments
- Projects with the sole purpose of putting artistic works before an audience
- Training activities with the sole purpose of helping individuals develop artistic skills

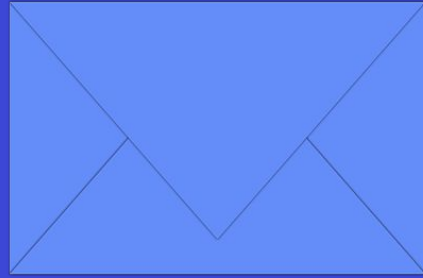
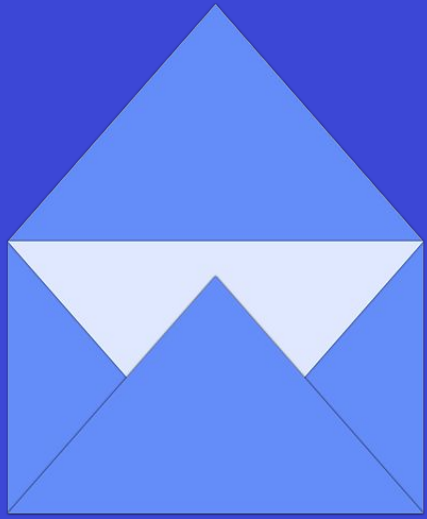


APPLICATION PROCESS



This year's application is a 2-step process.

2-STEP PROCESS













STEP 1: Letter of Interest

This includes:

- basic information about your project
- answer six narrative questions (200 words per question)
- organizational budget
- work sample

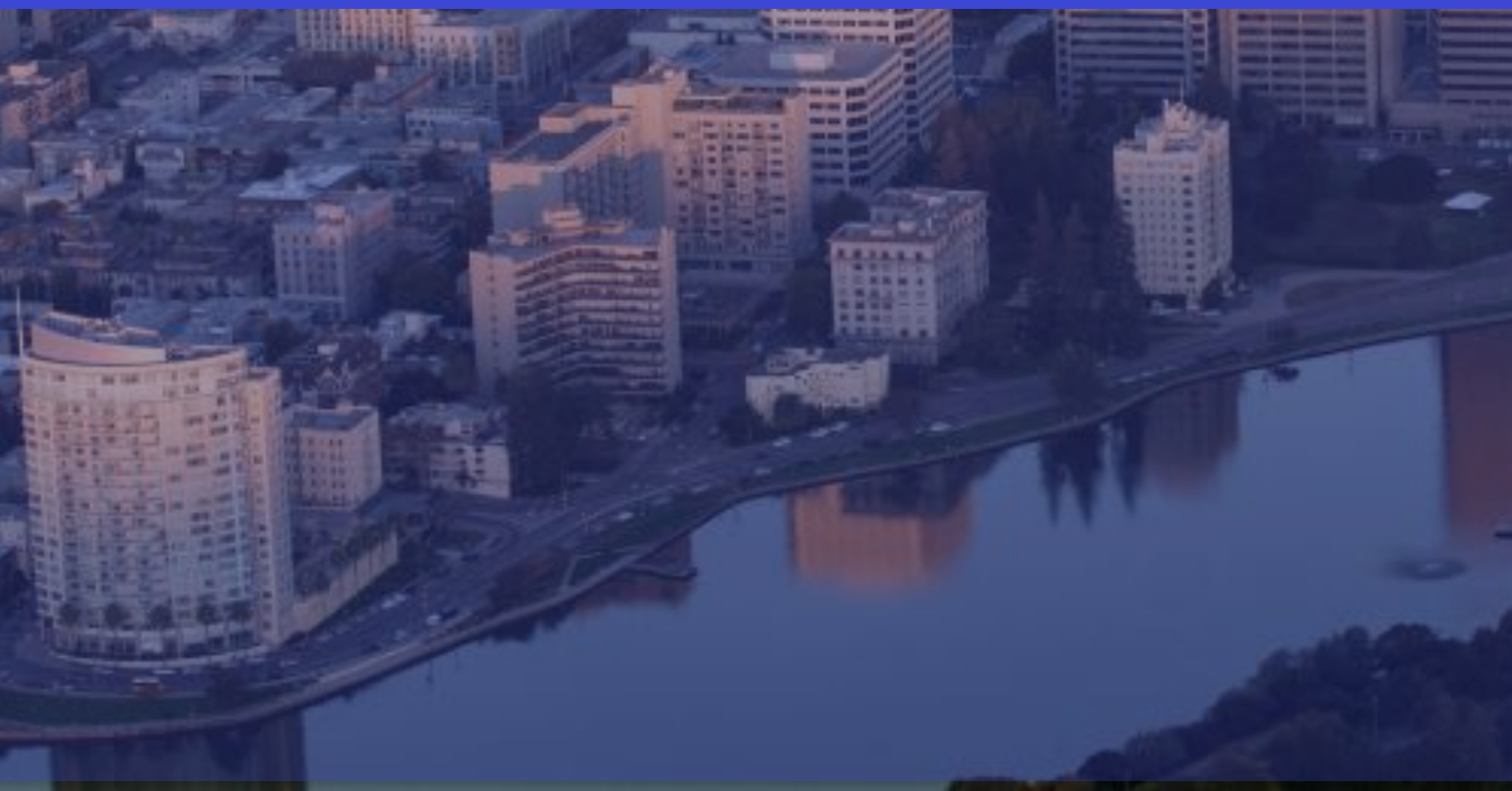
1. Letter of Interest (LOI)
2. Full Proposal

-   JCCF Letter of Interest Requirements
-   JCCF LOI Disciplines and Geography
-   JCCF LOI Collaboration Description & Narrative Questions
-   JCCF LOI Summary Financial Information UPLOAD:
-   JCCF LOI Work Sample UPLOAD



LETTERS OF INTEREST (LOI)

(July-August)



STEP 1

Eligible and complete LOIs will be reviewed and ranked by the Fund's leadership team, who are deeply knowledgeable of Oakland, and understand its cultural, racial justice and equity landscapes.



FULL PROPOSALS

with panelists
(August - September)

STEP 2

- Up to 15 applicants will be invited to submit a full proposal in late August. This proposal will be due within three weeks of the invitation.
- Applicants will receive an honorarium of \$300 to offset the cost of submitting the full proposal.
- A peer review panel will meet to discuss the applications and recommend three collaborations for three-year funding.
- Awardees will be approved by East Bay Community Foundation's Board of Directors.
- Awards will be announced **late October 2023**

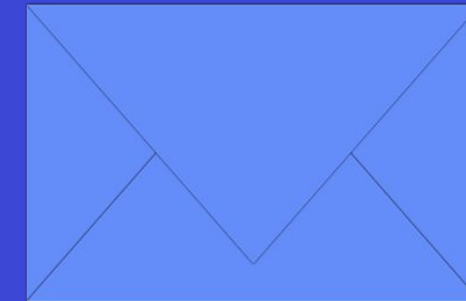
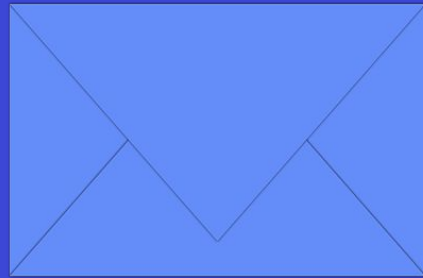
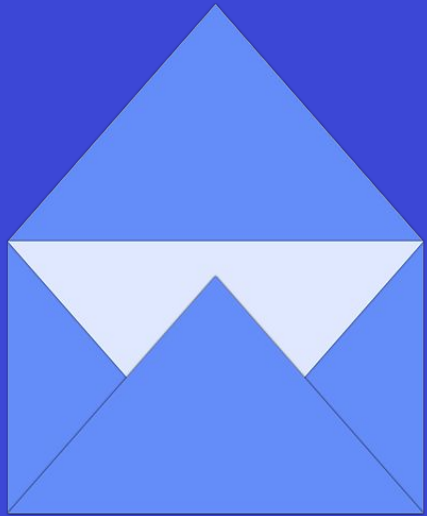


REVIEW CRITERIA

Letters of Interest will be assessed based on the following criteria:

- ✓ Potential impact of the proposed policy change for a just Oakland
- ✓ Depth of understanding of the importance of culture/aesthetics to equity and social change
- ✓ Quality of relationship and engagement between the partners and the community(ies) centered in the project

APPLICATION PROCESS RECAP



2-STEP Process:

1. Letter of Interest (LOI)
2. Full Proposal

STEP 1: Letter of Interest

This includes:

- basic information about your project
- answer six narrative questions (200 words per question)
- organizational budget
- work sample

STEP 2: Full Proposals (15 max)

Up to 15 applicants will be invited to submit a full proposal in late August. This proposal will be due within three weeks of the invitation.



OTHER THINGS TO KNOW ABOUT THE FUND

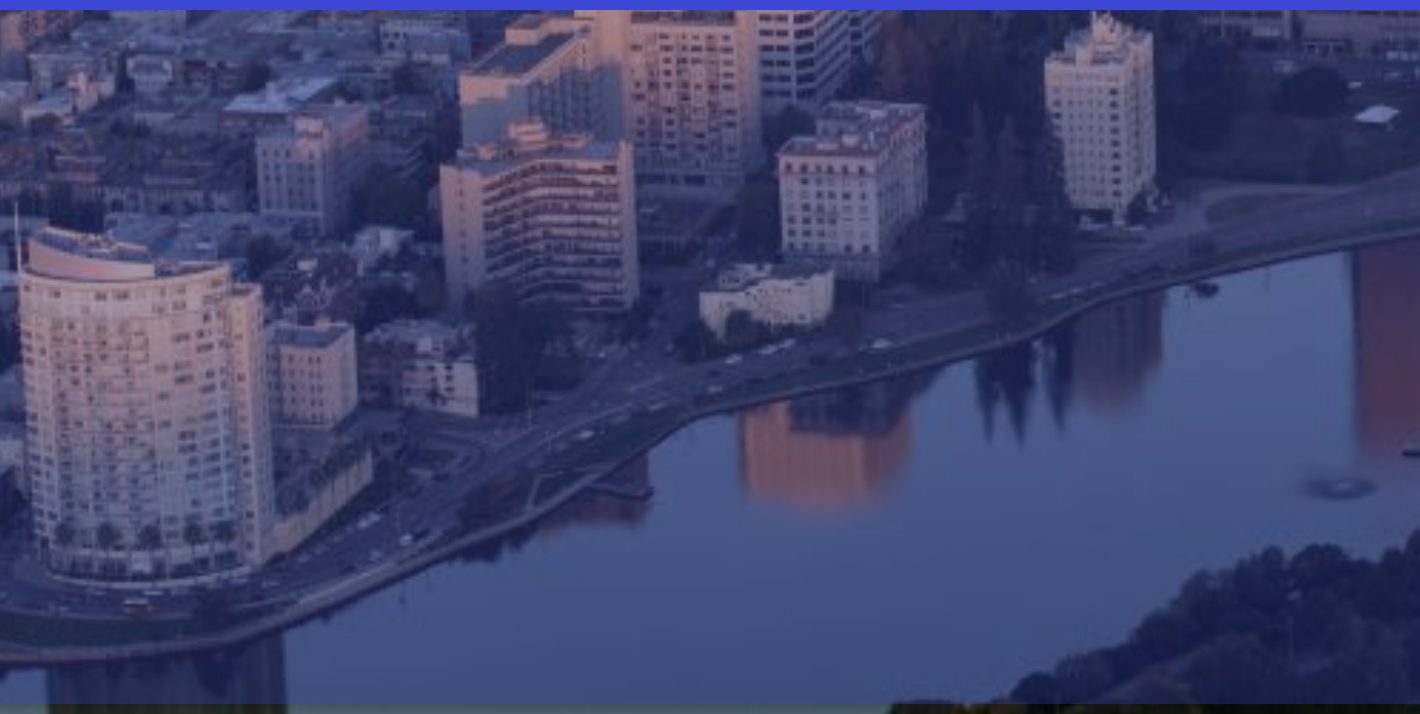
\$100,000
per year for three years











- **Life sustaining stipend** (12% of the grant)
- **Up to \$25,000 stipend for documentation**
- **No match required**
- **Peer Networking and Learning**

“We Got Us”, by lead artist Cece Carpio with Nisha Kaur Sethi, Priya Handa, Robert Liu-Trujillo and Trust Your Struggle Collective.
Photo Credit: Emma Webster



About the Online Portal: SurveyMonkey Apply



-   JCCF Letter of Interest Requirements
-   JCCF LOI Disciplines and Geography
-   JCCF LOI Collaboration Description & Narrative Questions
-   JCCF LOI Summary Financial Information UPLOAD:
-   JCCF LOI Work Sample UPLOAD

TIMELINE

DEADLINES & OTHER IMPORTANT DATES

July 31

Deadline to submit LOIs through SurveyMonkey Apply.

Must submit by 5PM

Late August

Invites for full proposal sent by email to 15 applicants. If you receive an invitation to submit a full proposal, you will have 48 hours to accept or decline

September 22

Round 2 full proposals due. Must submit by 5PM

Late October

Only 3 projects will be awarded and announced.

Nov 2024

Grant period begins.

TIPS & HOW-TO PDFS FOR APPLICATIONS

CHECK THE BOTTOM
OF EAST BAY
COMMUNITY
FOUNDATION'S
APPLICATION
WEBSITE FOR THESE
TOOLS!



We encourage you to begin your Letter of Interest (LOI) application at least a week before the submission deadline.

[Download the 2023 Guidelines \[PDF\]](#)

[Download the 2023 Application Text \[PDF\]](#)

[Download 2023 Tips for Using the Online Application Portal](#)

[Download the 2023 Frequently Asked Questions \[PDF\]](#)

For questions and assistance, contact
justcityfund@eastbaycf.org.

Who can I contact if I need technical assistance or help with my application?



EMAIL

justcityfund@eastbaycf.org



PHONE CLINICS (15 min)

Schedule 15-minute phone appointments on Wednesdays and Thursdays 11:00 am – 3:00 pm PST at:
<https://calendly.com/anyka/15min>.





Q&A