

# East Bay Fund for Artists



## 2022-2023 Webinar

September 13, 2022 11:00 am



# East Bay Fund for Artists



## Agenda

- Eligibility
- Process
- Timeline
- Q & A

# East Bay Fund for Artists



## Eligibility

- **Must not have been an EBFA awardee during the 2021 calendar year**
- **Organization** located in the East Bay commissioning a Bay Area artist **OR**
- **Artist** living in the East Bay, a fiscal sponsor is required (does not have to be in the Bay Area)
- **Commission** must support a **new work**

# East Bay Fund for Artists



## Full Guidelines and Application

Available online:

- <https://www.ebcf.org/community/ebfa/>
- [https://eastbaycf.smapply.io/prog/east\\_bay\\_fund\\_for\\_artists\\_2022/](https://eastbaycf.smapply.io/prog/east_bay_fund_for_artists_2022/)

# East Bay Fund for Artists



## Organization or Artist Application

- Should I apply as an individual artist or as an organization?
- **A few questions to help you answer this question:**
  - Who is truly leading the work?
  - Who is commissioning the project?
  - Whose audience or base is being expanded?

# East Bay Fund for Artists



## Application Checklist

### Organizations

- Cover Sheet
- Narrative (2 pages)
- Project Budget
- Project Timeline
- Artist(s)' Statement
- Organization Budget (current and previous)
- Artist(s)' Work Sample – with description

### Artists

- Cover Sheet
- Narrative (2 pages)
- Project Budget
- Project Timeline
- Artist(s)' Work Sample – with description
- Presenting venue letter of commitment
- Fiscal sponsor letter of commitment
- FS Organization Budget (current and previous)

# East Bay Fund for Artists



## What the panel will be looking for:

- Creation of **new work** and support of individual artists:
  - Clear vision with strong artistic practice.
  - EBFA Funds and request must be allocated to the **lead artist(s)** (\$5,000 up to \$25,000).
- Engagement with **community**/audience.
- **Social justice** themes in work.

# East Bay Fund for Artists



## Sample Budget

Income		Expenses	
EBFA	\$500	Michael Jackson (lead artist)	\$500
Individual donors	\$500	Janet Jackson (supporting artist)	\$200
In-Kind	\$50	Recording studio fee	\$200
Foundation	\$100	Premiere venue fee	\$200
Government	\$150	Fiscal sponsor fee	\$50



# East Bay Fund for Artists

## Budget template



(Name)		
East Bay Fund for Artists		
Artist's Budget (year-year)		
<b>INCOME/SUPPORT FOR PROJECT</b>	<b>TOTAL</b>	<b>DETAIL</b>
Contributions:		
Individual Contributions		
In-Kind Donations		
Other:		(Describe)
	Total \$	
Government Grants:		
xxx		
xxx		
xxx		
	Total \$	
Foundations:		
xxx		
xxx		
xxx		
	Total \$	
Corporations:		
xxx		
xxx		
xxx		
	Total \$	
Performance Fees:		
Ticket Sales		
Merchandise		
(Item)		(Describe)
(Item)		(Describe)
Other:		(Describe)
	Total \$	
<b>TOTAL INCOME: \$</b>		

(Name)		
East Bay Fund for Artists		
Artist's Budget (year-year)		
<b>EXPENSE</b>	<b>TOTAL</b>	<b>DETAIL</b>
Artist Fees:		
Lead Artist Fee		
(Name)		(Discipline)
Other Artist Fees		
(Name)		(Discipline)
(Name)		(Discipline)
	Total \$	
Contract Services* (related to project):		
xxx		(Describe)
xxx		(Describe)
xxx		(Describe)
	Total \$	
Rent (related to project):		
Office/Studio rent		
Performance Rental		
Rehearsal		
Other:		(Describe)
	Total \$	
Supplies, Equipment, Printing, etc:		
Artist Supplies		(Describe)
Office Supplies		(Describe)
Postage		
Printing/Copying		
Equipment: Rental		
Equipment: Purchase		
Equipment: Maintenance/Repair		
	Total \$	
<b>TOTAL EXPENSE: \$</b>		

# East Bay Fund for Artists



## How the Panel Will Score Applications

- Clear articulation of the project and how it aligns with the artist's artistic practice/creative development.
- Demonstrated ability to complete project.
- Plan to reach/engage your audience.
- Strength of social justice themes & issues.
- Organizations:
  - Rationale for selecting the artist(s)
  - Ability to manage the project

# East Bay Fund for Artists



## Work Sample

- 1 or 2 work samples per lead artist
- Audio or Video:
  - .mp4 or .mov
  - No more than 3 minutes long
  - Upload to Youtube or Vimeo
- Photos – one caption and photo per slide on a PPT
- **Upload work sample via Survey Monkey**

# East Bay Fund for Artists



## Timeline

- **Deadline to apply:** October 3, 2022
- **Panel Decision:** Early November, 2022
- **Grants Disbursed:** Late November, 2022
- **East Bay Premiere:** within 1 year of receipt of award

# East Bay Fund for Artists



## Fiscal Sponsorship

- A fiscal sponsor is required for all artists and organizations who do not have their own 501c3.
  - Does not need to be located in the East Bay.
- Fiscal Sponsor Organizations:
  - Fractured Atlas - <https://www.fracturedatlas.org/site/fiscal/>
  - SomArts - <http://www.somarts.org/programs/fiscal-sponsorship/>
  - Intersection for the Arts - <https://theintersection.org/get-support/fiscal-sponsorship/>
  - Dancers' Group - <http://dancersgroup.org/aboutsponsorship/>
  - ProArts - <http://www.proartsgallery.org/artistservices/fiscalsponsorship.php>
- Many local nonprofits provide sponsorship to a smaller number of projects. If you've worked closely with a nonprofit organization in the past, ask if they have sponsorship opportunities.

# East Bay Fund for Artists



## Additional Questions?

- Specific, individualized questions?
- Want a complete fiscal sponsorship list?
- Contact us!
  - [ebfa@eastbaycf.org](mailto:ebfa@eastbaycf.org)