

Belonging in Oakland:

A Just City Cultural Fund

A PARTNERSHIP OF THE CITY OF OAKLAND'S CULTURAL AFFAIRS DIVISION,
AKONADI FOUNDATION, AND EAST BAY COMMUNITY FOUNDATION

Deadline to Apply:
Monday, June 14, 2021
6:00pm

More information visit: www.ebcf.org/a-just-city-cultural-fund/



LAND ACKNOWLEDGEMENT

Huichin | Saying the original name of this land

Ohlone | Saying the name of the original stewards of this land (past, present, future)

Land acknowledgments are an entry point into relationship building and solidarity actions



Hi, I'm Mush.

Fund Manager
Just City Cultural Fund



Hi, I'm Vanessa.

Senior Advisor
Just City Cultural Fund

Sparkling Radical Hope For A Racially Just Oakland

“Without new visions, we don’t know what to build, only what to knock down. We not only end up confused, rudderless, and cynical, but we forget that making a revolution is not a series of clever maneuvers and tactics, but a process that can and must transform us.”

–Robin D.G. Kelley, *Freedom Dreams: The Black Radical Imagination*

WEBINAR AGENDA

Questions during the webinar?

There will be a **Q&A** at the
end of today's webinar.

➤ Welcome & Introductions

➤ Program Overview

- About the Partnership & Fund
- Eligibility & Application Process
- Review Criteria
- Application Requirements
- Timeline
- Technical / Access Assistance

➤ Q & A



ABOUT THE PARTNERSHIP & FUND

The Partnership

The Fund is a unique public-private partnership between Cultural Affairs Division, Akonadi Foundation and East Bay Community Foundation (EBCF). This philanthropic “Voltron” brings together the cultural equity vision of Oakland’s Cultural Affairs Division, the racial justice mission of the Akonadi Foundation, and the commitment to power building of East Bay Community Foundation (EBCF). Belonging in Oakland: The Fund is made possible with major funding from the Surdna Foundation’s Thriving Cultures program and additional funding from the Akonadi Foundation and East Bay Community Foundation.

The Purpose

Support Black/Indigenous/People of Color cultural practitioners (artists, activist, culture keepers, etc) and their communities as they radically reimagine a racially just Oakland together.

Projects can explore prototyping new worlds as well as policy interventions. Last year, we supported time to reflect and reimagine. This year is about engagement and action.



ELIGIBILITY

- **Individual** BIPOC Artists/Cultural Practitioners in Oakland
 - **Cultural Groups** led by BIPOC Artists/Cultural Practitioners in Oakland
- with*
- 501(c)(3) nonprofit status
- or*
- 501(c)(3) fiscal sponsor

An aerial photograph of the San Francisco Bay Bridge and the city skyline, with the bridge spanning the water and the city buildings visible in the foreground and background.

WHAT WE WILL FUND

Moving beyond critiques of injustice, the Fund seeks projects with the multiple purposes of:

- Challenging the policies and practices of oppressive racialized systems;
- Lifting up value systems and ways of being that cultivate belonging;
- Supporting self-determined action by those most impacted by systemic racism;

and

- Generating new tools/policy arguments/prototypes for a just and equitable city



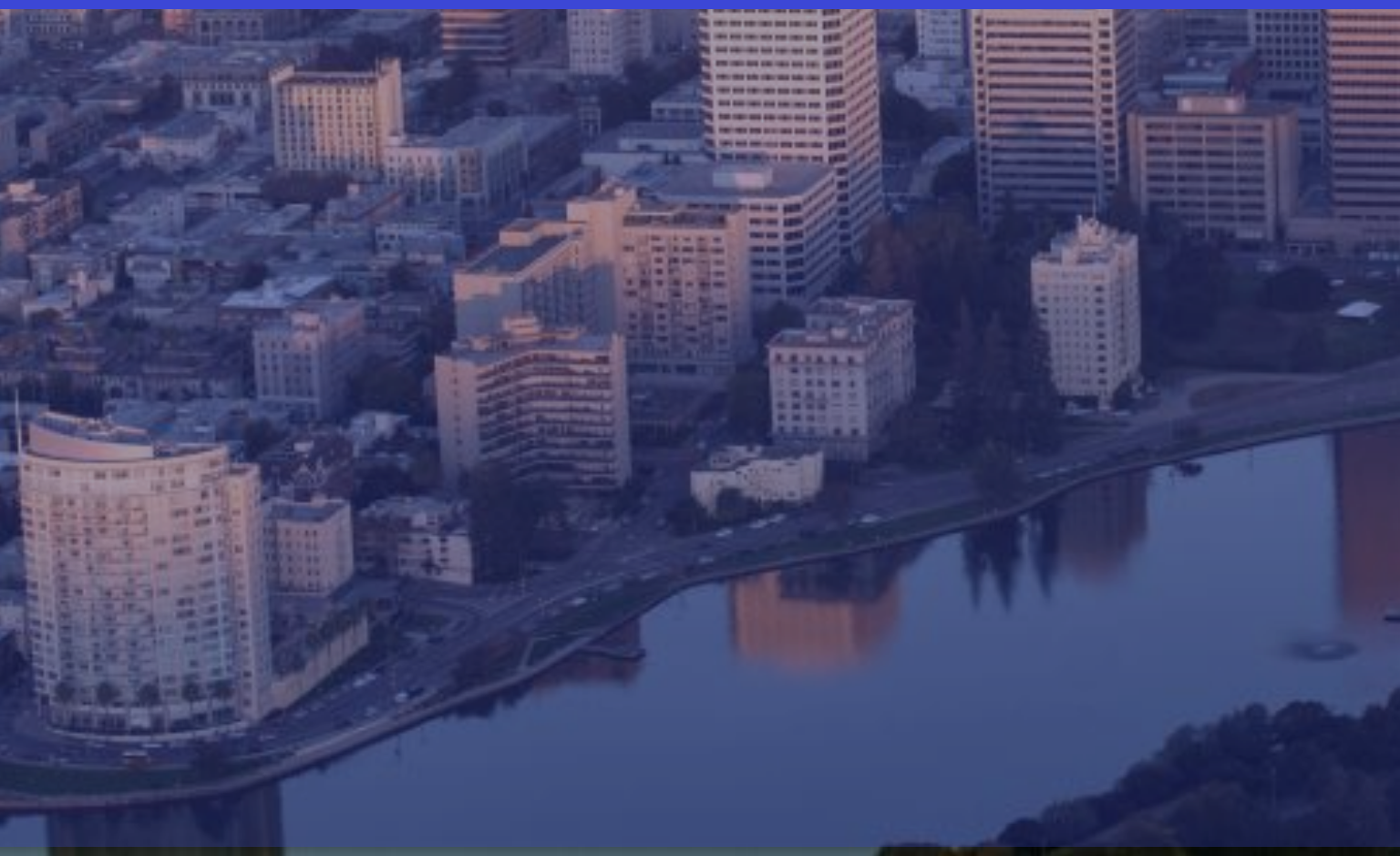
WHAT WE WILL NOT FUND



- Activities to influence the outcome of elections for candidates for public office
- Capital campaigns for building maintenance/construction/purchase or endowments
- Projects with the sole purpose of putting artistic works before an audience
- Training activities with the sole purpose of helping individuals develop artistic skills



APPLICATION PROCESS



This year's application is a 2-step process.

2-STEP PROCESS



- 1. Letter of Inquiry (LOI)
- 2. Full Proposal

STEP 1: Letter of Inquiry

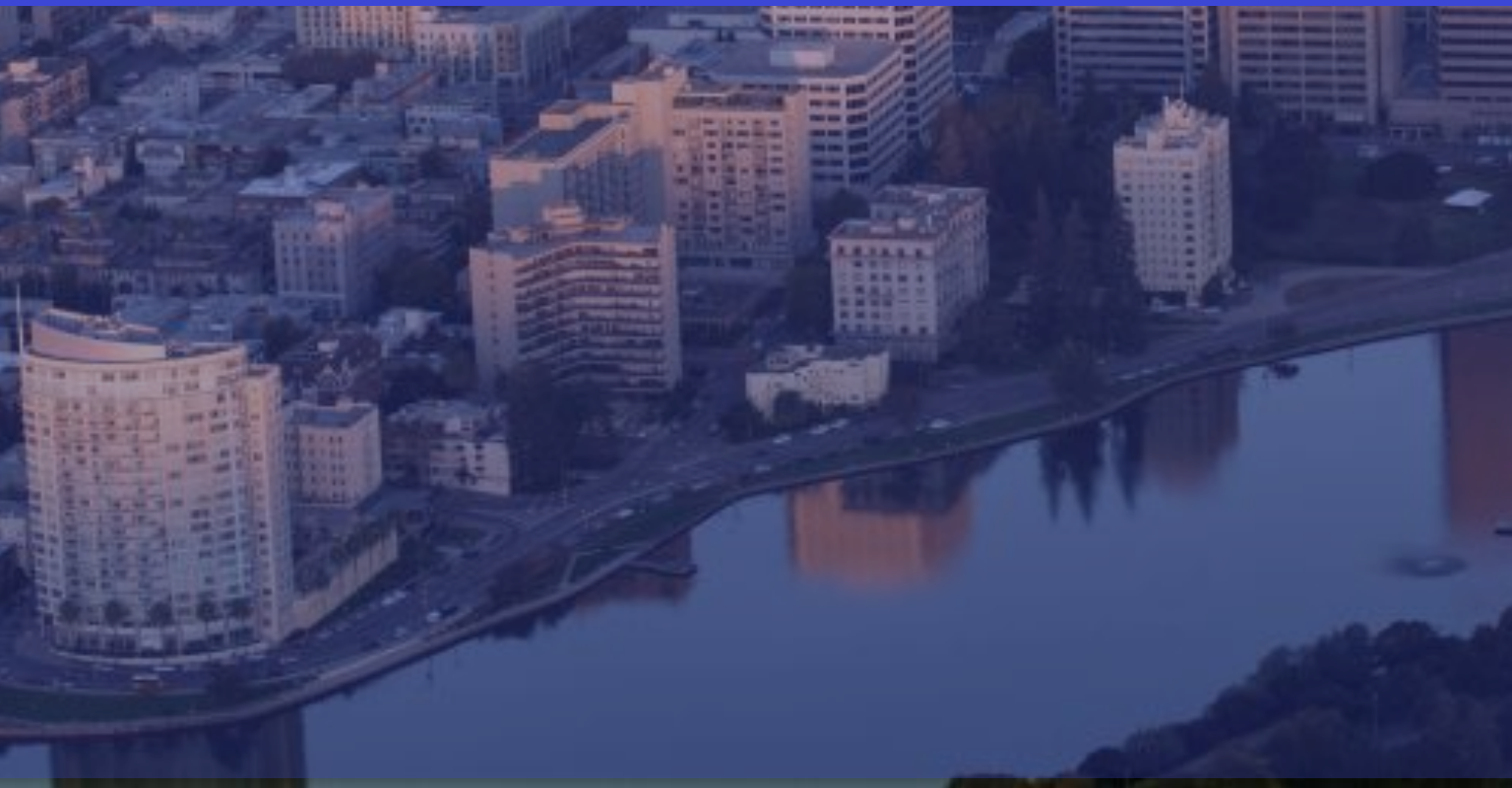
This includes:

- basic information about your project
- some demographic information
- brief (300 word) description of the project
- work sample

	JCCF Letter of Inquiry Requirements
	JCCF LOI Demographics
	JCCF LOI Disciplines and Geography
	JCCF LOI Project Description
	JCCF LOI Cultural/Artistic Work Sample Options (optional)
	JCCF LOI Cultural/Artistic Work Sample UPLOAD (optional)
	JCCF LOI Work Sample Description



LETTERS OF INQUIRY (LOI) *with Readers* (June - July)



STEP 1

We are convening a team of Readers who are deeply knowledgeable of Oakland, and understand its cultural, racial justice and equity landscapes.



FULL PROPOSALS

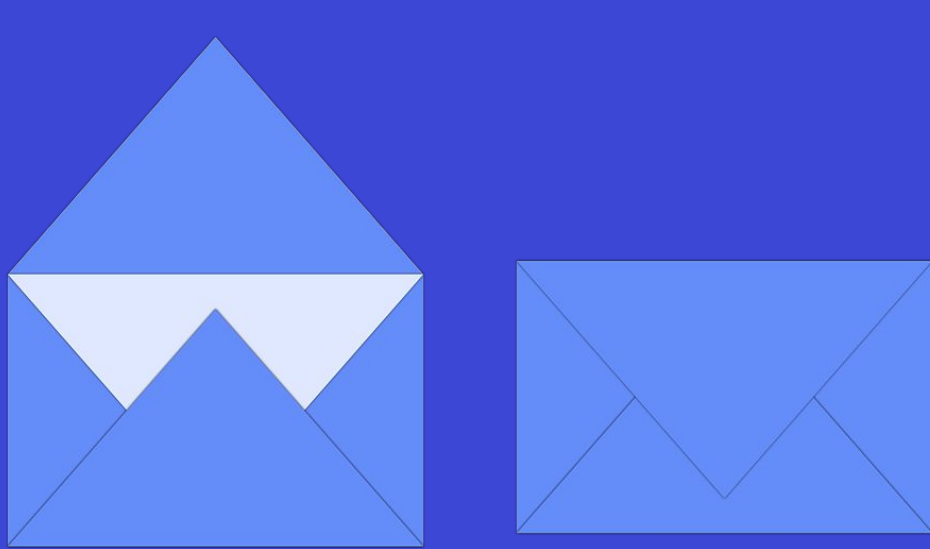
with panelists
(August - September)



STEP 2

- Up to 20 applicants will be invited to submit a full proposal in mid-July. This proposal will be due within three weeks of the invitation.
 - Panelist review applications make recommendation for awardees.
 - Surdna Foundation may be present.
 - Awardees will be approved by East Bay Community Foundation's Board of Directors.
-
- Awards will be announced **late September 2021**

APPLICATION PROCESS RECAP



2-STEP Process:

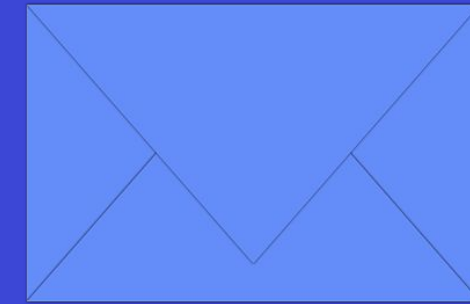
1. Letter of Inquiry (LOI)
2. Full Proposal



STEP 1: Letter of Inquiry

This includes:

- basic information about your project
- some demographic information
- brief (300 word) description of the project
- work sample



STEP 2: Full Proposals (20 max)

Up to 20 applicants will be invited to submit a full proposal in mid-July. This proposal will be due within three weeks of the invitation.



REVIEW CRITERIA



- ✓ Quality of radical imagination and action for a just Oakland
- ✓ Depth of cultural/aesthetic practices
- ✓ Quality of relationship and engagement between the artist(s)/cultural practitioner(s) and the community(ies) centered in the project

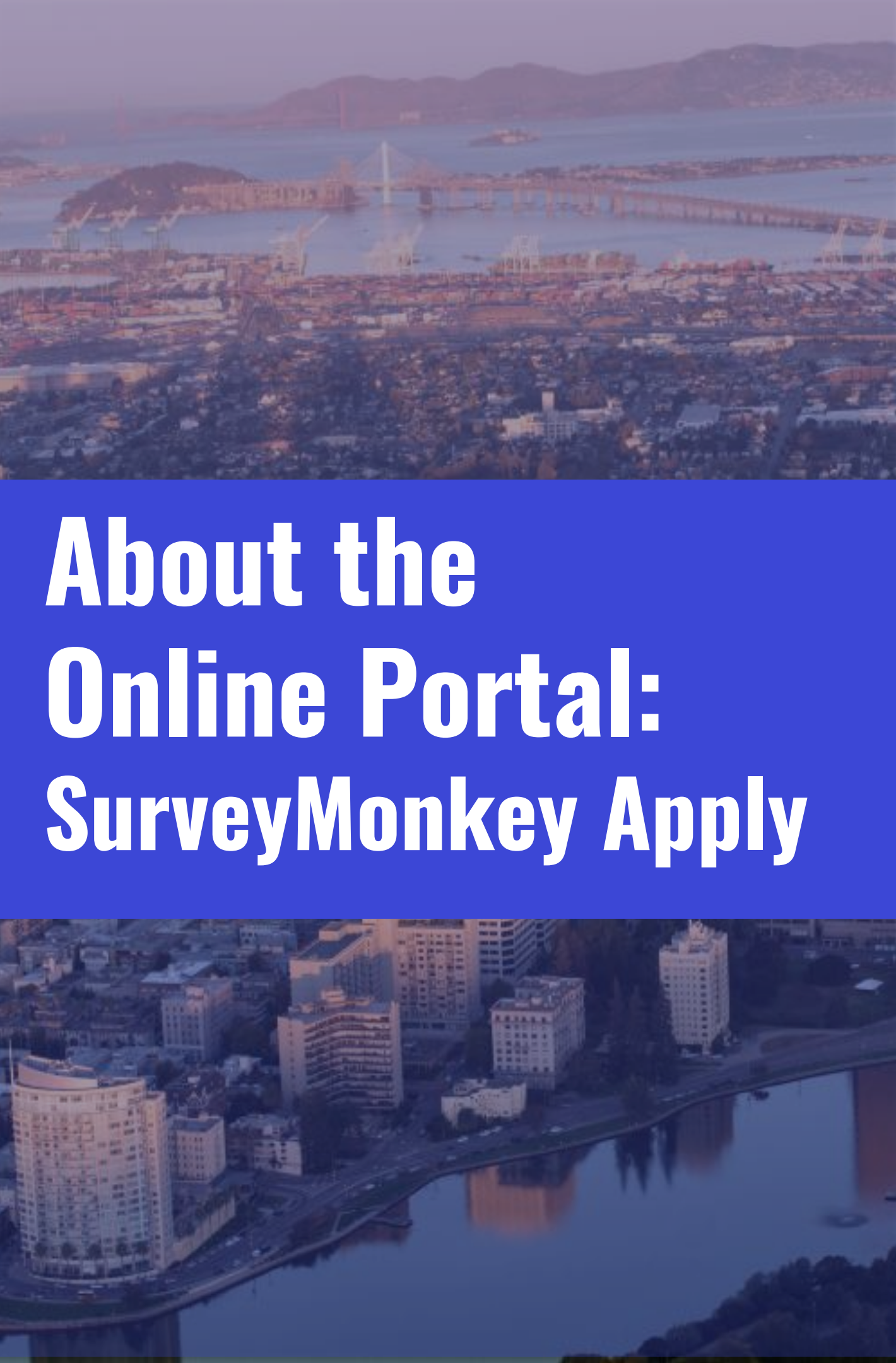


OTHER THINGS TO KNOW ABOUT THE FUND








\$30,000-\$50,000
per year for 2 years

- **Life sustaining stipend** (12% on top of the grant ranging from \$3,600 and \$6,000 per year)
- **No match required**
- **Rooted in Oakland**
- **Sharing your vision** (not every activity needs to be public but there needs to be a public engagement that shares your vision of a just city--live, documented, installation)

“We Got Us”, by lead artist Cece Carpio with Nisha Kaur Sethi, Priya Handa, Robert Liu-Trujillo and Trust Your Struggle Collective.
Photo Credit: Emma Webster



About the Online Portal: SurveyMonkey Apply

	<input type="radio"/>	 JCCF Letter of Inquiry Requirements	
	<input type="radio"/>	 JCCF LOI Demographics	
E Y	<input type="radio"/>	 JCCF LOI Disciplines and Geography	
	<input type="radio"/>	 JCCF LOI Project Description	
	<input type="radio"/>	 JCCF LOI Cultural/Artistic Work Sample Options (optional)	
E p t s c ir	<input type="radio"/>	 JCCF LOI Cultural/Artistic Work Sample UPLOAD (optional)	
	<input type="radio"/>	 JCCF LOI Work Sample Description	

TIMELINE

DEADLINES & OTHER IMPORTANT DATES



June 14

Deadline to submit LOIs through SurveyMonkey Apply.
Must submit by 6PM.

July 16

Invites for full proposal sent by email to 20 applicants. Accept or decline invitation by July 19.
Applicants not invited to submit will receive an email notification.

August 11

Round 2 full proposals due.
Must submit by 6PM.

September

Late September up to 8 awards will be announced.

Late 2021

Cohort Welcome Orientation

TIPS & HOW-TO PDFS FOR APPLICATIONS

CHECK THE BOTTOM
OF EAST BAY
COMMUNITY
FOUNDATION'S
APPLICATION
WEBSITE FOR THESE
TOOLS!



[CLICK HERE TO APPLY](#)

[Download 2021 Guidelines](#)

[Download 2021 Application-At-A-Glance](#) (contains the text of the online application for reference)

[Download 2021 Tips for Using the Online Application Portal](#)

[Download 2021 FAQs](#)

Who can I contact if I need technical assistance or help with my application?



EMAIL

justcityfund@eastbaycf.org



PHONE CLINICS (20-min)

Monday - Wednesday

10AM - 5PM

<https://bookwholestory.as.me/jccf>





Q&A