

September 30, 2021

Agenda

11:30 am Welcome & Kick Off with [James W. Head](#), President & CEO, and [Valerie Red-Horse Mohl](#), CFO, [East Bay Community Foundation](#)

Impact Investing for Community Foundations with [Valerie Red-Horse Mohl](#), CFO, [EBCF](#)

11:40 am Panel Discussion: How Impact Investors are Building an Inclusive Economy

- [Valerie Red-Horse Mohl](#), CFO, [EBCF](#) (moderator)
- [Steven Roland](#), Partner, [Burke, Williams & Sorensen](#), LLP
- [Charles Hudson](#), Managing Partner, [Precursor Ventures](#)
- [Erik Schultz](#), Co-Founder, [SK2 Fund](#)

12:15 pm Inclusive Economy Showcase

Round 1: Presenting Social Entrepreneurs

- [GW Chew](#), Founder, [Something Better Foods, Inc.](#)
- [Maria Palacio](#), CEO & Co-Founder, [Progeny Coffee](#)
- [James Dong](#), Owner, [Last Minute Gear](#)
- [April Fenall](#), CEO, [Piikup](#)
- [Alicia Villanueva](#), Owner, [Alicia's Tamales Los Mayas](#)

Round 1: Entrepreneur Spotlights - Breakout Sessions

- Entrepreneur Spotlight (A) with GW Chew, Founder, Something Better Foods, Inc.
 - Led by [Valerie Red-Horse Mohl](#), [EBCF](#) (moderator), [Jean Nudelman](#), *Kaiser Permanente*, and [Lindsay Lee](#), *Authentic Ventures*
- Entrepreneur Spotlight (B) with Maria Palacio, CEO & Co-Founder, Progeny Coffee
 - Led by [Scott Saslow](#), *ONE WORLD* (moderator), [Beth Stelluto](#), *impact investor*, [Andrea Steiner](#), *Sequoia Wealth + Risk Management*, and [Yichen Feng](#), *Lumos Capital Group*
- Entrepreneur Spotlight (C) with James Dong, Owner, Last Minute Gear
 - Led by [Bulbul Gupta](#), *Pacific Community Ventures* (moderator), [Alfredo Mathew III](#), *ESO Ventures*, and [Elizabeth Burger](#), [EBCF](#)
- Entrepreneur Spotlight (D) with April Fenall, CEO, Piikup
 - Led by [Connie Heller](#), *Project Linked Fate* (moderator), [Kristin Hull](#), *Nia Impact Capital*, and [Sabrina Wu](#), [EBCF](#)
- Entrepreneur Spotlight (E) with Alicia Villanueva, Owner, Alicia's Tamales Los Mayas
 - Led by [Allison Kelly](#), *ICA* (moderator), [Aarti Chandna](#), *SV2*, [Arno Hesse](#), *Slow Money*, and [Martha Hernandez](#), *ESO Ventures*

Break **See you in five!**

1:15 pm **Inclusive Economy Showcase**

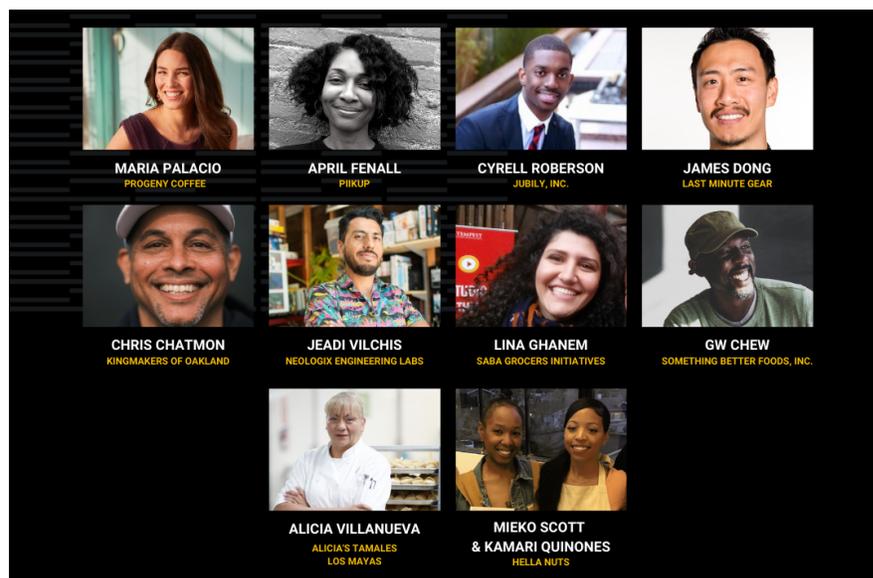
Round 2: Presenting Social Entrepreneurs

- [Chris Chatmon](#), CEO, [Kingmakers of Oakland](#)
- [Mieko Scott](#) & [Kamari Quinones](#), Co-Founders, [Hella Nuts](#)
- [Cyrell Roberson](#), CEO & Founder, [Jubily, Inc](#)
- [Lina Ghanem](#), Executive Director, [Saba Grocers Initiatives](#)
- [Jeadil Vilchis](#), Founder, [Neologix Engineering Labs](#)

Round 2: Entrepreneur Spotlights - Breakout Sessions

- Entrepreneur Spotlight (A) with Cyrell Roberson, CEO & Founder, Jubily, Inc.
 - Led by [Valerie Red-Horse Mohl](#), EBCF (moderator), [Jean Nudelman](#), Kaiser Permanente, and [Lindsay Lee](#), Authentic Ventures
- Entrepreneur Spotlight (B) with Mieko Scott & Kamari Quinones, Co-Founders, Hella Nuts
 - Led by [Scott Saslow](#), ONE WORLD (moderator), [Beth Stelluto](#), impact investor, [Andrea Steiner](#), Sequoia Wealth + Risk Management, and [Yichen Feng](#), Lumos Capital Group
- Entrepreneur Spotlight (C) with Jeadil Vilchis, Founder, Neologix Engineering Labs
 - Led by [Bulbul Gupta](#), Pacific Community Ventures (moderator), [Alfredo Mathew III](#), ESO Ventures, and [Elizabeth Burger](#), EBCF
- Entrepreneur Spotlight (D) with Chris Chatmon, CEO, Kingmakers of Oakland
 - Led by [Connie Heller](#), Project Linked Fate (moderator), [Kristin Hull](#), Nia Impact Capital, and [Sabrina Wu](#), EBCF
- Entrepreneur Spotlight (E) with Jeadil Vilchis, Founder, Neologix Engineering Labs
 - Led by [Allison Kelly](#), ICA (moderator), [Aarti Chandna](#), SV2, [Arno Hesse](#), Slow Money, and [Martha Hernandez](#), ESO Ventures

2:30 pm **Closing** with Val Red-Horse Mohl, CFO, East Bay Community Foundation



Entrepreneur Contact Information:



[Progeny Coffee](#) was founded by Maria Palacio, who was born and raised in a coffee plantation in the heart of Quindio, the famous coffee region of Colombia. Growing up, she built a passion for coffee and a deep relationship with growers that allows Progeny Coffee to bring the most premium coffees to the market.

Contact: Maria Palacio, maria@progenycoffee.com



[Piikup](#) is a socially responsible delivery service that supports the local small and emerging businesses that are the backbone of thriving communities. Piikup has an unwavering commitment to provide a safe, inclusive, and educational work environment to those who otherwise have been or feel disadvantaged and are ready to change their narrative.

Contact: April Fenall, april@piikup.com



[Jubily](#) is a platform and network that aims to increase equitable access to healthcare to ultimately improve healthcare outcomes for marginalized and underserved groups by using membership and subscription-based platforms. Jubily simplifies the process of finding culturally responsive healthcare providers in medicine and mental health while providing online communities with peer support to help communities thrive.

Contact: Cyrell Roberson, cyrell.roberson@gmail.com



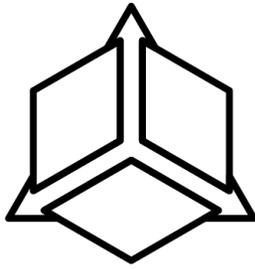
[Last Minute Gear](#) is the easiest way to get outdoor gear for camping, backpacking, climbing, and snowsports clothing. It's the only outdoor gear shop where you can buy, rent, or borrow gear. Last Minute Gear's mission is to make the outdoors more accessible while reducing waste and unnecessary overconsumption.

Contact: James Dong, james@lastminutegear.com



[Kingmakers of Oakland](#) is a national leadership development and systems change organization committed to fundamentally transforming the education system and building the capacity of people to design and sustain thriving and liberated systems, structures, conditions and culture to improve educational and life outcomes for Black boys.

Contact: Chris Chatmon, chris@kingmakersofoakland.org



[Neologix Engineering Labs](#) aims to introduce more low-income people of color, and especially women, into the fields of engineering, technology, and entrepreneurship. Neologix Engineering Labs has two goals: to give the underserved community an opportunity to own homes and become positive influences in their own communities, and to diversify the STEAM workforce so that dynamic cultures and communities can be represented.

Contact: Jeadil Vilchis, jeadil@neologixlabs.com



[Saba Grocers Initiative](#) is a grassroots initiative of corner store owners in Oakland founded in 2020. Saba's mission is to shift liquor stores to community stores by increasing produce inventory and healthy products on the shelf of small businesses. Saba works with each corner store owner on a transition plan to increase healthy produce in a safe and responsible way considering market growth strategies and community engagement tools to anchor each corner store as a grocery store. The majority of stores are located in East and West Oakland.

Contact: Lina Ghanem, lina@sabagrocers.org



[Something Better Foods Inc.](#) is a minority-owned food manufacturing company that has developed a suite of plant-based proteins sold under the brand name "Better Chew." Something Better Foods has created the best-tasting plant-based protein solution with a texture and taste that satisfies our bodies' desire for meat! The products mimic the main ingredients in America's most popular comfort and ethnic foods including beef, chicken, and seafood. Something Better Foods' mission is to create plant-based food solutions that are affordable and accessible to ALL people.

Contact: G.W. Chew, chefchew@somethingbetterfoods.com



[Alicia's Tamales Los Mayas'](#) mission is to own a successful sustainable business committed to improving the world around us, providing an experience where customers can enjoy delicious, hand-crafted, homemade tamales made from high quality, local and organic ingredients, and most importantly, love. ATLM's vision is to own a worldwide recognized brand to create opportunities for families and positively impact the community and the planet.

Contact: Alicia Villanueva, alicia@aliciatamaleslosmayas.com



[Hella Nuts'](#) brand consists of ready-to-eat plant-based products and a late-night eatery. The heart of the business is their late-night eatery in Oakland, CA. The eatery provides the community with fresh, flavorful, and relatable plant-based eats. All Hella Nuts products are made with whole organic plant-based foods that are free from fillers, preservatives, and lab-created additives.

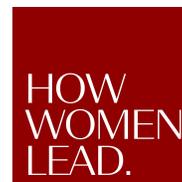
Contact: Mieko Scott & Kamari Quinones, info@thatshellanuts.com

Thank you for joining the second virtual Inclusive Economy Showcase! You can sign up to receive notifications about future East Bay Community Foundation events [here](#). To learn more about East Bay-based social entrepreneurs, please visit our website at www.ebcf.org. For more information about East Bay Community Foundation, please contact Elizabeth Burger at EBurger@eastbaycf.org.



With special thanks to our partners at [ONE WORLD](#). ONE WORLD provides organizations training and capital to profitably increase their social impact. For more information about ONE WORLD, please contact Angie Mertens at angie@oneworld.training.

With gratitude to our partners at How Women Lead. HWL is at the center of the movement to disrupt antiquated, unequal systems by propelling women into even greater leadership roles. HWL provides a platform for women to connect, learn, find purpose and make an impact. Learn more at www.howwomenlead.com.



Founded in 1928, and supported by over 400 local donors, the East Bay Community Foundation partners with donors, social movements, and the community to eliminate structural barriers, advance racial equity, and transform political, social, and economic outcomes for all who call the East Bay home. The Foundation is committed to advancing a Just East Bay; where all members of our community are treated fairly; resulting in equitable opportunity and outcomes. In partnership with its donors, in 2018 EBCF granted more than \$77 million to local nonprofit organizations and has charitable assets under management of \$433 million. For more information, visit www.ebcf.org.