Belonging in Oakland:

A Just City Cultural Fund

A PARTNERSHIP OF THE CITY OF OAKLAND’S CULTURAL AFFAIRS DIVISION, AKONADI FOUNDATION, AND EAST BAY COMMUNITY FOUNDATION

Deadline to Apply: Monday, June 14, 2021 6:00pm

More information visit: www.ebcf.org/a-just-city-cultural-fund/
LAND ACKNOWLEDGEMENT

Huichin | Saying the original name of this land

Ohlone | Saying the name of the original stewards of this land (past, present, future)

Land acknowledgments are an entry point into relationship building and solidarity actions
Hi, I’m Mush.
Fund Manager
Just City Cultural Fund

Hi, I’m Vanessa.
Senior Advisor
Just City Cultural Fund
“Without new visions, we don’t know what to build, only what to knock down. We not only end up confused, rudderless, and cynical, but we forget that making a revolution is not a series of clever maneuvers and tactics, but a process that can and must transform us.”

–Robin D.G. Kelley, *Freedom Dreams: The Black Radical Imagination*
WEBINAR AGENDA

Welcome & Introductions

Program Overview
- About the Partnership & Fund
- Eligibility & Application Process
- Review Criteria
- Application Requirements
- Timeline
- Technical / Access Assistance

Q & A

Questions during the webinar?
There will be a Q&A at the end of today’s webinar.

Belonging in Oakland: A Juist City Cultural Fund
The Partnership

The Fund is a unique public-private partnership between Cultural Affairs Division, Akonadi Foundation and East Bay Community Foundation (EBCF). This philanthropic “Voltron” brings together the cultural equity vision of Oakland’s Cultural Affairs Division, the racial justice mission of the Akonadi Foundation, and the commitment to power building of East Bay Community Foundation (EBCF). Belonging in Oakland: The Fund is made possible with major funding from the Surdna Foundation’s Thriving Cultures program and additional funding from the Akonadi Foundation and East Bay Community Foundation.

The Purpose

Support Black/Indigenous/People of Color cultural practitioners (artists, activist, culture keepers, etc) and their communities as they radically reimagine a racially just Oakland together.

Projects can explore prototyping new worlds as well as policy interventions. Last year, we supported time to reflect and reimagine. This year is about engagement and action.
ELIGIBILITY

➢ **Individual** BIPOC Artists/Cultural Practitioners in Oakland

➢ **Cultural Groups** led by BIPOC Artists/Cultural Practitioners in Oakland

   with

➢ 501(c)(3) **nonprofit status**

or

➢ 501(c)(3) **fiscal sponsor**
WHAT WE **WILL** FUND

Moving beyond critiques of injustice, the Fund seeks projects with the multiple purposes of:

➢ Challenging the policies and practices of oppressive racialized systems;

➢ Lifting up value systems and ways of being that cultivate belonging;

➢ Supporting self-determined action by those most impacted by systemic racism;

*and*

➢ Generating new tools/policy arguments/prototypes for a just and equitable city
WHAT WE WILL NOT FUND

➢ Activities to influence the outcome of elections for candidates for public office

➢ Capital campaigns for building maintenance/construction/purchase or endowments

➢ Projects with the sole purpose of putting artistic works before an audience

➢ Training activities with the sole purpose of helping individuals develop artistic skills
This year’s application is a 2-step process.
2-STEP PROCESS

1. Letter of Inquiry (LOI)
   - basic information about your project
   - some demographic information
   - brief (300 word) description of the project
   - work sample

2. Full Proposal

Belonging in Oakland: A Just City Cultural Fund
We are convening a team of Readers who are deeply knowledgeable of Oakland, and understand its cultural, racial justice and equity landscapes.

STEP 1

LETTERS OF INQUIRY (LOI) with Readers (June - July)
Up to 20 applicants will be invited to submit a full proposal in mid-July. This proposal will be due within three weeks of the invitation.

Panelist review applications make recommendation for awardees.

- Surdna Foundation may be present.

Awardees will be approved by East Bay Community Foundation’s Board of Directors.

Awards will be announced late September 2021
APPLICATION PROCESS RECAP

2-STEP Process:

1. Letter of Inquiry (LOI)
   - basic information about your project
   - some demographic information
   - brief (300 word) description of the project
   - work sample

2. Full Proposal

STEP 1: Letter of Inquiry
This includes:

- basic information about your project
- some demographic information
- brief (300 word) description of the project
- work sample

STEP 2: Full Proposals (20 max)

Up to 20 applicants will be invited to submit a full proposal in mid-July. This proposal will be due within three weeks of the invitation.

Belonging in Oakland: A Just City Cultural Fund
REVIEW CRITERIA

✓ Quality of radical imagination and action for a just Oakland

✓ Depth of cultural/aesthetic practices

✓ Quality of relationship and engagement between the artist(s)/cultural practitioner(s) and the community(ies) centered in the project
Other Things to Know About the Fund

$30,000-$50,000 per year for 2 years

- Life sustaining stipend (12% on top of the grant ranging from $3,600 and $6,000 per year)
- No match required
- Rooted in Oakland
- Sharing your vision (not every activity needs to be public but there needs to be a public engagement that shares your vision of a just city--live, documented, installation)

“W e Got Us”, by lead artist Cece Carpio with Nisha Kaur Sethi, Priya Handa, Robert Liu-Trujillo and Trust Your Struggle Collective. Photo Credit: Emma Webster
About the Online Portal: SurveyMonkey Apply

- JCCF Letter of Inquiry Requirements
- JCCF LOI Demographics
- JCCF LOI Disciplines and Geography
- JCCF LOI Project Description
- JCCF LOI Cultural/Artistic Work Sample Options (optional)
- JCCF LOI Cultural/Artistic Work Sample UPLOAD (optional)
- JCCF LOI Work Sample Description
**TIMELINE**

**DEADLINES & OTHER IMPORTANT DATES**

**June 14**
Deadline to submit LOIs through SurveyMonkey Apply. Must submit by 6PM.

**July 16**
Invites for full proposal sent by email to 20 applicants. Accept or decline invitation by July 19. Applicants not invited to submit will receive an email notification.

**August 11**
Round 2 full proposals due. Must submit by 6PM.

**September**
Late September up to 8 awards will be announced.

**Late 2021**
Cohort Welcome Orientation
TIPS & HOW-TO PDFS FOR APPLICATIONS

CHECK THE BOTTOM OF EAST BAY COMMUNITY FOUNDATION’S APPLICATION WEBSITE FOR THESE TOOLS!

Download 2021 Guidelines

Download 2021 Application-At-A-Glance (contains the text of the online application for reference)

Download 2021 Tips for Using the Online Application Portal

Download 2021 FAQs
Who can I contact if I need technical assistance or help with my application?

EMAIL
justcityfund@eastbaycf.org

PHONE CLINICS (20-min)
Monday - Wednesday
10AM - 5PM
https://bookwholestory.as.me/jccf